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22nd February 2018

Our Ref: FOI2018/00447

REQUEST UNDER THE FREEDOM OF INFORMATION ACT 2000 Ref No: FOI2018/00447

I write in connection with your request for information received on 26th January. I note you seek access to the following information:

Under the Freedom of Information Act I would like to request the following information:

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?
4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?
7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

I am required by the Freedom of Information Act 2000 (The Act) to handle all requests in a manner that is blind to the identity of the requestor. Any information released in response to a request is regarded as being published and therefore, in the public domain without caveat.

Following enquiries within the Constabulary please see our response below.

Response

Q1 – I can confirm Hertfordshire Constabulary do have a Facebook page, please see URLs below;

- <https://www.facebook.com/hertspolice/>
- <https://www.facebook.com/Hertsmere-Community-Safety-Partnership>
- <https://www.facebook.com/Stevenage-Police-386233605143375/>

Q2 – We use Facebook advertising for missing person appeals and recruitment. We have only been using the ads on Facebook since 2013.

- 2018 - £88.46
- 2017 - £1087.93
- 2016 - £656.79
- 2015 - £665.59
- 2014 - £1149.20
- 2013 - £437.12
- Total - £4085.09

Q3 – Please see the below table detailing the information you have requested.

@HertsPolice	June 2009
@AbbotsPolice	January 2013
@baldockPolice	March 2013
@BerkoPolice	June 2013
@Bhamswood	August 2011
@BStortPolice	January 2012
@BusheyPolice	May 2013
@CCHertsPolice	October 2012
@ChesEastPolice	August 2013
@ChesWestPolice	March 2010
@CIMxdonald	December 2012
@EHertsRriPolice	June 2011
@ElstreePolice	February 2014
@HarpendenPolice	March 2014
@HemelCWPolice	May 2016
@HemelEastPolice	June 2013
@HertfordPolice	May 2011
@Herts_Specials	May 2016
@HertsPolRural	November 2012
@HertsRriSpecial	October 2010
@HertsUniPolice	May 2011
@HitchinPolice	January 2013
@HitchRriPolice	May 2016
@HoddesdonPolice	Aug 2013
@KingsLangPolice	June 2013
@LdnColneyPolice	May 2013
@LGCPolice	March 2013
@NthHertsSpecial	January 2012
@OuterWatPolice	February 2012
@BCHPoliceDogs	October 2013
@PottersPolice	June 2011
@RadlettPolice	August 2011
@RickmansPolice	June 2011
@RoadsPolicingBCH	September 2013
@RoystonPolice	June 2013
@RoystonRriPolice	January 2015
@SawboPolice	April 2016
@ShenleyPolice	May 2011
@ShephallSNT	July 2012
@StAlbansPolice	August 2012
@StevenageFCPol	September 2013
@StevenagePolice	November 2009
@SthOxheyPolice	April 2011
@Watford_Police	July 2011
@WatfordPolFooty	July 2013
@WatNorthPolice	May 2013
@WelHatNthPolice	January 2012
@WelhatSthPolice	June 2013
@WelHatWstPolice	January 2012
@HertsRriSpecial	October 2010
@NthHertsSpecial	January 2012
@HertsPoliceJobs	May 2012
@Herts_Specials	May 2016
@HertsPoliceLGBT	August 2014
@HertPoliceIntel	August 2011
@HertsHRU	March 2014
@hertsmobile	June 2013
@HertsmereCI	June 2016

Q4 – No

Q5 - No

Q6 – No

Q7 – Please see the policy document attached to your response email.

Attachment – FOI2018 00447 Annexe A

The numerical data presented in this response is an un-audited snapshot of un-published data sourced from "live" systems and is subject to the interpretation of the original request by the individual extracting the data.

Should you have any further enquiries concerning this matter please do not hesitate to contact me quoting the above reference number.

Yours sincerely

James Hodson
Information Rights

Hertfordshire Constabulary provides you the right to request an independent review of this response under its review procedure. If you require such a review you must notify us within two months from the date of this letter. After lodging a complaint with Hertfordshire Constabulary if you are still dissatisfied with the decision you may make an application to the Information Commissioner. For information on how to make a complaint please visit their website at <https://ico.org.uk/concerns/> or contact them on 0303 123 1113.